



## NEWS RELEASE

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### **EMC President and CEO Scott Jean Signs Two Diversity Action Pledges**

DES MOINES, Iowa (Nov. 12, 2020)—Scott Jean, President and CEO of EMC Insurance Companies, recently signed two pledges to show EMC’s public support of advancing diversity, equity and inclusion (DE&I) as a business imperative—the [CEO Action Pledge for Diversity & Inclusion](#) and the [CEO Commitment to Racial Equity in DSM](#). EMC aims to deepen its DE&I commitment through conversations that increase understanding and allow for differences to be embraced.

“These are important conversations for me, both personally and as a business leader,” said Jean. “Engaging our workforce to embrace differences leads to increased understanding as we work through candid, and sometimes tough, conversations about inclusion topics. We are a stronger company because of the various experiences, talents and gifts each team member brings to work every day, and we want to celebrate those differences because they make us better.”

More than 1,400 CEOs of the world's leading companies have signed the CEO Action Pledge for Diversity & Inclusion, to advance DE&I in the workplace through measurable action. Jean will offer his thought leadership through important conversations and progress updates with his peers.

In September, Jean also signed the CEO Commitment to Racial Equity in DSM, developed by the Greater Des Moines Partnership and its Inclusion Council. This commitment states, “We have reached a critical moment in our nation and region’s history that calls us to address racial equity in meaningful ways.” The commitment further states that now is the time to reset our expectations and recognize that we play an important role in creating equitable, inclusive and diverse workplaces and communities.

EMC believes its success in the future will be directly connected to having a diverse workforce, an inclusive culture and a strong presence in diverse communities and markets. To learn more, visit EMC's [DE&I webpage](#).

#### **About EMC Insurance Companies**

EMC Insurance Companies is among the top 60 property/casualty insurance organizations in the country based on net written premium, with more than 2,400 employees. Employers Mutual Casualty Company (EMCC) was organized in 1911 to write workers’ compensation protection in Iowa. Today, operating

under the trade name EMC Insurance Companies, the company provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. EMCC is licensed in all 50 states and the District of Columbia. For more information, visit [emcins.com](http://emcins.com).

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