



NEWS RELEASE

Media contact: Lisa Hamilton
Senior Vice President – Chief Brand Officer
lisa.l.hamilton@emcins.com
515-345-7589

EMC Named Title Sponsor for the Iowa High School Musical Theater Awards

DES MOINES, Iowa (May 10, 2019)—EMC Insurance Companies is the title sponsor for the second consecutive year for the Iowa High School Musical Theater Awards (IHSMTA) program, which celebrates the achievements of students involved in high school musicals across the state.

Each year, more than 5,000 students are impacted through the IHSMTA program, a year-long signature Des Moines Performing Arts (DMPA) community initiative. The program focuses on enhancing the talents of high school thespians and their schools' theater programs, while providing a platform for recognition. The IHSMTA program launched in 2013 with nine Central Iowa schools participating. It has since grown to serve 77 Iowa high schools.

“Recognizing young people for their achievements helps set them up for future success,” said Bruce Kelley, EMC president and chief executive officer. “EMC is proud to support the IHSMTA’s commitment to nurturing the next generation of accomplished performers.”

The IHSMTA will be held at the Des Moines Civic Center on Monday, June 3, 2019. Tickets will go on sale at 9 a.m. on Wednesday, May 15, 2019, at DMPA.org, the Civic Center Ticket Office and by phone at 515-246-2300.

About EMC Insurance Companies

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with more than 2,500 employees. Employers Mutual Casualty Company (EMCC) was organized in 1911 to write workers' compensation protection in Iowa. Today, operating under the trade name EMC Insurance Companies, the company provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. EMCC is licensed in all 50 states and the District of Columbia. For more information, visit emcins.com.