



NEWS RELEASE

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EMC Insurance Companies Is A Des Moines Triathlon Sponsor

DES MOINES, Iowa (June 2, 2015) – EMC announced it is the finish line sponsor of the 2015 Des Moines Triathlon. This is the first time that EMC has sponsored the triathlon since the race began in 2007.

“We promote a culture of health and wellness for our employees. And we believe in promoting and developing activities in the Des Moines community, so this was a natural pairing of the two,” said Bruce G. Kelley, president and chief executive officer of EMC Insurance Companies. “In addition, we are sponsoring the little and entertaining Diaper Derby.”

The Des Moines Triathlon, formerly known as the Hy-Vee Triathlon, is scheduled for Sunday, Sept. 6. Triathlon participants will swim in Gray’s Lake, bike and run through downtown and finish at the Iowa State Capitol.

2015 Des Moines Triathlon sponsors include: Transamerica, Principal Financial Group, Prairie Meadows, Hubbell Realty, Knapp Properties, EMC Insurance, West Bank, Unity Point Health, Iowa Realty, BMW of Des Moines, Wellmark, The Iowa Clinic, Slingshot Architecture, Arthur J. Gallagher & Co., Des Moines Marriott, Hy-Vee and Dimond Bikes. “We could not be more excited to announce a list of community sponsors that have joined us in the last 90 days for this inaugural event,” says Bill Burke, president and event organizer of Premier Event Management.

About EMC Insurance Companies

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with assets of approximately \$4 billion and more than 2,100 employees. The company was organized in 1911 to write workers’ compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit www.emcins.com and www.CountonEMC.com.

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