

CyberSolutions

REACT TO AND RECOVER FROM A CYBER-RELATED EVENT

Cyber attacks and data breaches are increasingly common and can be devastating to your business. Not only are chances of a cyber-related event high, but recovery can be extremely costly. Reputational damage, loss of critical information essential to your daily operations and costly litigation will directly impact your bottom line.

That's why EMC offers CyberSolutions— a robust product that combines cyber liability and data compromise coverages to help your business or organization react and recover.

CYBERSOLUTIONS

Cyber Liability

- ▶ Computer software restoration
- ▶ Data recovery
- ▶ Cyber extortion
- ▶ Third-party liability protection

Data Compromise

- ▶ Response efforts
- ▶ Defense and liability
- ▶ Electronic media liability
- PLUS:**
- ▶ Identity recovery for key individuals

By the Numbers* ▶ FREQUENCY

72%

of businesses that have been hacked
SPENT \$5,000 OR MORE TO RESPOND

53%

of U.S. businesses
HAD A CYBER ATTACK IN 2016

29%

of small companies have experienced
AT LEAST ONE DATA BREACH

38%

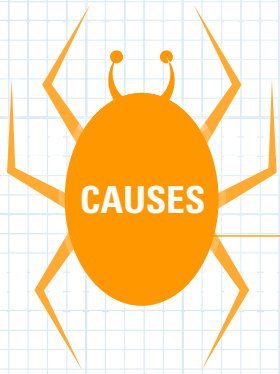
of businesses
 spent over
**\$50,000
 to respond**

60%

**were not able
 to fully restore
 their company's
 computer data**

65%

of organizations
 reported a
**negative impact
 to their reputation**



How much could a data breach or cyber-related event cost your business?
 Visit www.emcins.com/businessins/cybersolutions to check out the examples.

53% MALWARE / 51% VIRUSES / 29% RANSOMWARE

CONTRIBUTING FACTORS

▶ Employee or contractor mistakes



▶ Lost or stolen laptops, smart phones, tablets and storage media such as USBs and backup drives

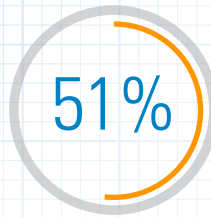


▶ Hacking

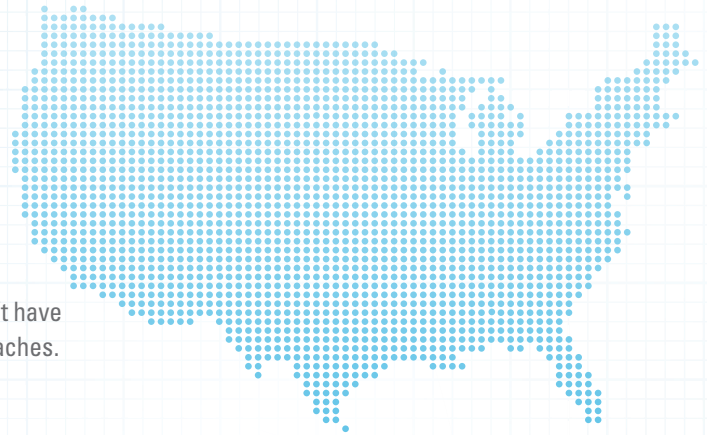


CAUSE FOR CONCERN











▶ All 50 states require notification, as well as Washington D.C. and Puerto Rico.



▶ **51%** of organizations don't have a plan to handle data breaches.



CyberSolutions is available to a wide variety of businesses and organizations.

 Schools	 Municipalities	 Offices	 Auto Services	 Convenience Stores
 Wholesalers/ Distributors	 Light Manufacturers	 Contractors	 Equipment Dealers	 And More

Learn More

To learn more, visit emcins.com and select **Business Insurance > CyberSolutions** or talk with your local independent insurance agent.

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